



## **COOKIE POLICY**

### **[www.confident.agency](http://www.confident.agency)**

#### **1. Cookie Policy**

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This policy informs you about the cookies implemented on the website [www.confident.agency](http://www.confident.agency), belonging to **CONFIDENT GROUP COMMUNICATION & COMMERCE S.R.L.**, with headquarters in Bucharest 3<sup>rd</sup> District, Calea Victoriei Street, No. 21-23, 6<sup>th</sup> Floor, Apartament ROOM 67+69, with UIC 33169295, registered in the National Trade Register Office under no. J40/5808/2014.

Every time you visit [www.confident.agency](http://www.confident.agency) we automatically collect the following categories of personal data: your IP address, the browser you are using, browser version and operating system.

Our cookies do not retain personal data such as your first or last name, email address or bank details.

This policy is supplemented by the Privacy Policy, available at [www.confident.agency](http://www.confident.agency) (hereinafter referred to as the "Site"), regarding the protection of personal data.

#### **2. What cookies are?**

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In order to function properly, most websites require the collection of basic information from users. A website will create certain files called Cookies (which are, in reality, small text files created on users' devices and used to navigate on that page). These Cookies are created to allow the Website to recognize its users and subsequent visits or to authorize other Websites to recognize these users for a specifically defined purpose.

For more information about cookies, we invite you to visit: [www.allaboutcookies.org](http://www.allaboutcookies.org).

#### **3. What do cookies do?**

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Cookies fulfil several roles in order to make the web browsing experience fast and interactive. For example, they are used to remember your browsing preferences on the site you visit, to deliver content according to your preferences and to help you navigate pages.

Rejecting or disabling cookies does not mean that you will no longer receive commercial communications online, only that they will no longer be able to take into account your preferences and interests as evidenced by your browsing behavior.



#### 4. Why do we use cookies?

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The cookies of [www.confident.agency](http://www.confident.agency) are used for several purposes, including:

- optimal functioning of our online platform.

#### 5. What types of cookies exist and what types do we use?

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The number, name, type, purpose and duration of cookies placed on [www.confident.agency](http://www.confident.agency) may vary.

We will make every effort to update our Cookie and Privacy Policy periodically to keep you informed.

Websites can use two types of cookies: per session and persistent.

- *Per-session* cookies are temporary files that remain on the user's terminal until the session ends or the application (web browser) is closed. A session starts when the user accesses a website or web application and ends when the user leaves the website or closes the browser window. Session cookies contain information that is stored in a temporary memory location, which is deleted after the session ends. Unlike other cookies, session cookies are never stored on the user's device. They are therefore known as "transient cookies", "non-persistent cookies" or "temporary cookies". Session cookies do not permanently record data and are not stored on the user's computer hard drive. Session cookies do not give the Site access to information and data on the user's system or to private information about the user.
- *Persistent* cookies remain on the user's terminal for a period determined by the cookie settings or until they are manually deleted by the user. Persistent cookies are cookies that are stored on a user's device for a considerably longer period of time. They are therefore also known as "permanent cookies". Persistent cookies recognise users and remember their browser settings or preferences on subsequent visits and help websites provide better user experiences. Persistent cookies also include those placed by a website other than the one the user is currently visiting - known as "third party cookies" - which can be used anonymously to remember a user's interests so that the most relevant advertising can be delivered to them. Third party cookies are issued by any party other than the website or a domain that a user visits directly. A third party may be an advertiser providing targeted ads or other service providers helping website controllers to add third



party elements (e.g. live chat, social network buttons, Google Maps element, etc.) to their website.

On our platform there are the following cookies that we use on the website: Necessary Cookies.

- *Necessary* cookies help us make the website usable by enabling basic functions such as page navigation and access to secure areas of the website. The site cannot function properly without these cookies.

In addition to the necessary cookies there are the following categories of cookies:

- *Performance* cookies retain the user's preferences on how to use the Site, so there is no need to set them each time you visit the Site. They do not collect information that can identify users, all data being anonymous. Performance cookies are only used to improve the way the Site works.
- *Functional* cookies are used to improve the performance of websites, because without them certain functions of the website may not be available. However, they are not vital to the functioning of a website, but they allow important information and user preferences to be retained. Information may include login details, region, language and enhanced content.
- *Targeting* (or advertising) cookies aim to redirect advertisements to users' interests based on previous web browsing activity.
- *Unclassified* cookies are cookies in the process of being classified.
- *Marketing* cookies are small pieces of code stored on your device and/or browser that are used to track your online activity for marketing and advertising purposes. Marketing cookies can help advertisers deliver more relevant advertisements or limit how many times you see a particular advertisement.

Our website uses **necessary cookies** with the following characteristics:

Cookie key	Cookie type	Category
<i>tTf</i>	local	Strictly Necessary
<i>tADu</i>	local	Strictly Necessary



<i>t3D</i>	local	Strictly Necessary
<i>ga4item_134b910336344e9 0a8e8c4cfc02d48c9</i>	session	Strictly Necessary
<i>tMQ</i>	local	Strictly Necessary
<i>tPL</i>	local	Strictly Necessary
<i>lastExternalReferrerTime</i>	local	Strictly Necessary
<i>ga4item_0018ac413be84do 68098bbef98724b99</i>	session	Strictly Necessary
<i>df-session</i>	local	Strictly Necessary
<i>tTDu</i>	local	Strictly Necessary
<i>tnsApp</i>	local	Strictly Necessary
<i>empty-cart-widget</i>	local	Strictly Necessary
<i>ga4item_0010da36boc443 edb2ce981e5c8db9fc</i>	session	Strictly Necessary
<i>ga4item_001506d9d29846 59bb6ce1ace5ae6c79</i>	session	Strictly Necessary
<i>tADe</i>	local	Strictly Necessary
<i>lastExternalReferrer</i>	local	Strictly Necessary
<i>ga4item_fo212d64b3d6461 4a3500fe432844894</i>	local	Strictly Necessary
<i>ga4item_0010da36boc443 edb2ce981e5c8db9fc</i>	local	Strictly Necessary
<i>loginSent</i>	local	Strictly Necessary



<i>ga4item_f0212d64b3d6461 4a3500fe432844894</i>	session	Strictly Necessary
<i>ga4item_0005af9b99d247 9daae598224a963a8e</i>	session	Strictly Necessary
<i>cart-widget-template</i>	local	Strictly Necessary
<i>tC</i>	local	Strictly Necessary
<i>tAE</i>	local	Strictly Necessary
<i>ga4item_0018ac413be84d0 68098bbef98724b99</i>	local	Strictly Necessary
<i>ga4item_3257cfc58812440 8be9f84567865ccee</i>	session	Strictly Necessary
<i>ga4item_001506d9d29846 59bb6ce1ace5ae6c79</i>	local	Strictly Necessary
<i>ga4item_0019310789dc48 a9a6b44adc54d69b46</i>	local	Strictly Necessary
<i>ga4item_0019310789dc48 a9a6b44adc54d69b46</i>	session	Strictly Necessary
<i>ga4item_134b910336344e9 0a8e8c4cfc02d48c9</i>	local	Strictly Necessary
<i>tTDe</i>	local	Strictly Necessary
<i>df-random-userid</i>	local	Strictly Necessary
<i>tTE</i>	local	Strictly Necessary
<i>ga4item_0005af9b99d247 9daae598224a963a8e</i>	local	Strictly Necessary
<i>ga4item_3257cfc58812440 8be9f84567865ccee</i>	local	Strictly Necessary



Our website uses **performance cookies** with the following characteristics:

Cookie key	Domain	Cookie type	Expiration	Description
<i>_ga_K1VRT266Eo</i>	.confident.agency	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.
<i>_ga</i>	.confident.agency	First-party	1 year 1 month	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.

## 6. The importance of cookies

Cookies are at the heart of the efficient functioning of the Internet, helping to generate a friendly browsing experience tailored to the preferences and interests of each user.

Refusing or disabling cookies may make some sites unusable.

Refusing or disabling cookies does not mean that you will no longer receive online advertising, only that it will no longer be able to take into account your preferences and interests as evidenced by your browsing behaviour.



Examples of important uses of cookies (which do not require user authentication through an account):

- Content and services tailored to user preferences - product and service categories;
- Offers tailored to user interests - password retention;
- Retention of child protection filters on Internet content (family mode options, safe search functions);
- Limiting the frequency of ads - limiting the number of times an ad is displayed for a given user on a site;
- Providing relevant advertising to users;
- Measuring, optimizing and analytics features - e.g. confirming a certain level of traffic on a website, what type of content is viewed and how a user arrives on a website (e.g. via search engines, directly, from other websites, etc.). Websites perform these usage analyses to improve their websites for the benefit of users.

## **7. Do cookies contain personal data?**

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Cookies themselves do not require personal data to be used by the Controller on its own behalf and, in most cases, do not personally identify Internet users. Personal data processed through the use of Cookies may only be collected to facilitate certain functionalities for the user. Thus, the data is encrypted in a way that makes it impossible for unauthorized persons to access it.

## **8. Deleting cookies**

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In general, an application used to access web pages allows cookies to be saved on the terminal by default. These settings can be changed in such a way that the automatic management of Cookies is blocked by the web browser or the user is informed each time Cookies are sent to his terminal. Detailed information about the possibilities and modes of Cookie management can be found in the settings area of the application (web browser). Limiting the use of Cookies may affect certain functionalities of the website.

## **9. Security and security issues**

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Cookies use text-only formats and are not made up of pieces of code, which is why they cannot be executed or run themselves. Consequently, they cannot be duplicated or replicated on other networks to run or replicate themselves again.



In general, browsers have built-in privacy settings that provide different levels of cookie acceptance, validity period and automatic deletion after the user has visited a particular Site.

## **10. Other security issues related to Cookies**

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Since identity protection is very valuable and is the right of every Internet user, it is advisable to know what possible problems Cookies can create. Because cookies are constantly transmitting information back and forth between the browser and the website, if an attacker or unauthorised person intervenes in the data transmission process, the information contained in the cookie can be intercepted.

Other Cookie-based attacks involve incorrect Cookie settings on servers. If a website does not require the browser to use only encrypted channels, attackers can use this vulnerability to trick browsers into sending information through unsecured channels. Attackers then use the information to gain unauthorized access to certain websites. It is very important to be careful in choosing the most appropriate method of protecting your personal information.

## **11. How to control/ delete cookies?**

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You should bear in mind that any preference settings will be lost if you delete Cookies and many features will be hampered because of this. We do not recommend doing this when using the site. Most browsers accept cookies automatically, but you can change your browser settings to delete or prevent automatic acceptance of cookies.

Visit the "options", "settings" or "preferences" sections of your browser menu to change your settings, or visit the following addresses for more information:

- managing cookies in [Chrome](#);
- managing cookies in [Firefox](#);
- managing cookies in [Internet Explorer](#);
- managing cookies in [Safari](#);
- managing cookies on your [Android](#);
- cookies management on [iPhone si iPad](#) (iOS operating system).





## **12. Contact details**

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For further information or to exercise your rights as a data subject as described in the Privacy Policy on our website, you may contact us at any time at the postal address indicated above or at the e-mail address: [bucharest@confident.agency](mailto:bucharest@confident.agency) or [barcelona@confident.agency](mailto:barcelona@confident.agency).